



Leveraging Partner Values

Case Study

Digital Payments
for a Trusted World

'Brodericks is delighted to be entering this significant three-year association with Worldline. We are very confident that the partnership will enable us to concentrate on what we do best, while allowing Worldline to handle our payment services efficiently and seamlessly, all in the best interests of our customers and business overall.'

Simon Davies, Business Intelligence Manager Broderick's

Broderick's is a vending supply and operation business with all the control and dedication that comes with being family owned and independent.

Broderick's is leading UK suppliers of vending machines, tabletop coffee machines, managed cafés and other coffee and vending solutions. For 50 years, Broderick's has been supplying UK businesses and organisations, from universities to airports to manufacturers, with fantastic customer service and innovative products.

Challenges

Broderick's operates a fast growing vending machine company in the united Kingdom and was looking for partners supporting the transformation from cash to card for their vending business.

The technical solution must be fast to integrate into Broderick's innovative portfolio of vending solutions, offering a telemetry solution which supports the need for an effective tour planning and operation business.

For financial controlling sophisticated reporting capabilities must support Broderick's sales and payment reporting as well as the inventory management. Machine health monitoring is an additional core requirement to the solution.

Due to the mix of high and low value transactions, the acquiring price structure has to support this average transaction value mix, paired with up to 3.5 million transactions per year. The acquiring solution must support Broderick's growth plans across the United Kingdom regions.



'This agreement demonstrates the full value of the Worldline and PMTsolutions partnership, enabling us to all work together to build a full solution that will underpin Brodericks growth plans and operational needs.'

Nicolas Dejonghe, Head of Vending & Adjacent markets, GSV at Worldline

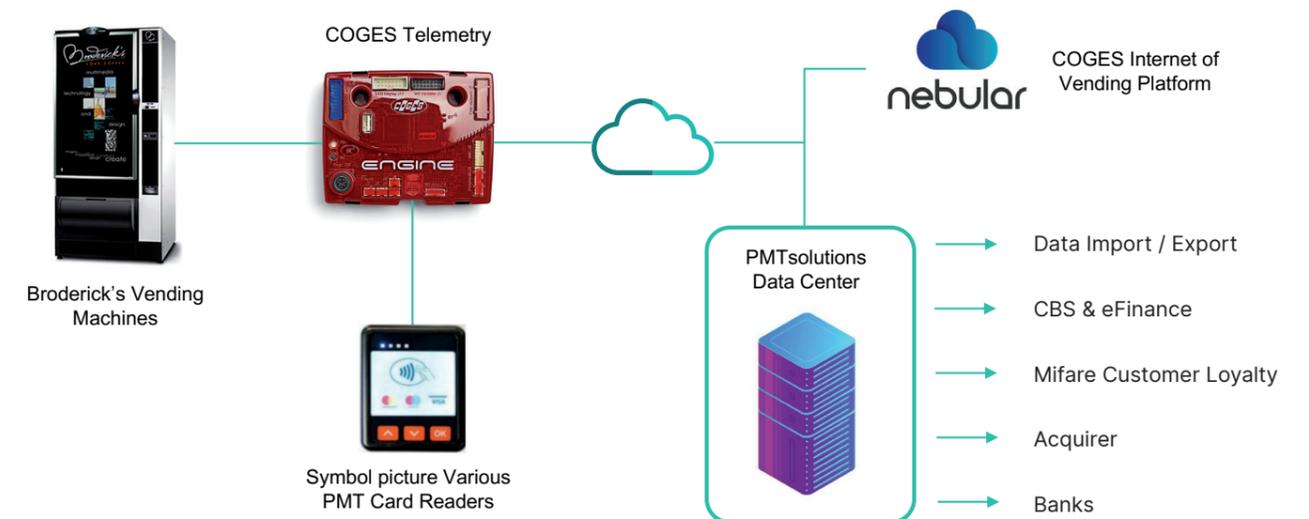
'By integrating our VendingPay platform with contactless card reader, together with Worldline acquiring and the vending management system from COGES, we are delighted to be able to provide the optimal and multifaceted cashless services required for Brodericks vending machine infrastructure.'

Manfred Sokat, CEO at PMTsolutions

Solutions

The PMTsolutions VendingPay platform provides electronic payment services for contactless credit and debit cards, physical or virtual. Thanks to the extremely reduced sizes, the card reader is easy to install on any vending machines and behind glass. The connection from card reader to VendingPay host is managed by Nebular, the vending management platform from Coges. Nebular portal permits an integrated control of all sales transactions in real time and vending management services, to keep all vending locations under control.

Worldline provides all necessary acquiring services to manage payments and complete transactions for credit and debit cards across all payment channels in any currency. Worldline's high-capacity network with an excellent switching speed reduces transaction times. The commercial model for the volume of transactions fits to the needs of the business and payment mix of Broderick's growing vending installation network.



Key benefits



High-performance cashless payment and vending management solution supports dynamic growth



Financial transparency and competitive acquiring costs



Technical and flexible solution that supports various types of vending machines



Detailed sales and financial reports and machine health status report



Inventory report to support optimised tour planning and machine maintenance



About Broderick's®

We are a national vending supply and operation business with all the control & dedication that comes with being family owned and independent.

Broderick's has held the ISO 14001 environmental accreditation for 20 years. We are continually looking for ways to review our waste honourably, and are known in the industry as early adopters of new technology to reduce plastics.

You'll see our customer-centric approach in action. From the day we work with you to plan the perfect, the perfect solution for your venue and consumers – and throughout our working life together.

For more information, please visit www.brodericks.co.uk



About PMTsolutions®

PMTsolutions is a leading solution provider of cashless services for unattended and IoT applications. The entire process from card reader to the Worldline acquiring host is in one hand; just one partner for all cashless payment services.

As turnkey solution provider PMTsolutions provides also Worldline merchant service agreements for business operators. Making cashless services transparent, the eFinance suite offers a detailed transaction overview for cash flow and reconciliation.

For more information, please visit www.pmtsolutions.eu



About Worldline

Worldline [Euronext: WLN] is the European leader in the payments and transactional services industry and #4 player worldwide. With its global reach and its commitment to innovation, Worldline is the technology partner of choice for merchants, banks and third-party acquirers as well as public transport operators, government agencies and industrial companies in all sectors. Powered by over 20,000 employees in more than 50 countries, Worldline provides its clients with sustainable, trusted and secure solutions across the payment value chain, fostering their business growth wherever they are. Services offered by Worldline in the areas of Merchant Services; Terminals, Solutions & Services; Financial Services and Mobility & e-Transactional Services include domestic and cross-border commercial acquiring, both in-store and online, highly-secure payment transaction processing, a broad portfolio of payment terminals as well as e-ticketing and digital services in the industrial environment. In 2020 Worldline generated a proforma revenue of 4.8 billion euros.

worldline.com



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